DEVELOPING TOMORROW'S CHAMPIONS

PROJECT BRILLIANCE
ELITE GOLF DEVELOPMENT PROGRAMME

CHAS'NG MAJORS

Providing talented young athletes with access to world-class coaching, mentorship, performance support and competitive opportunities.



ACCESS

Connecting athletes with funding, sponsorships and opportunities.

MENTORSHIP

Guidance and support from leaders who inspire.

PERFORMANCE

Elite coaching and resources to unlock potential.

OPPORTUNITY

Access to competitions, travel and life-changing experiences.

SUPPORT THE FUTURE

2027 SPONSORSHIP PROSPECTUS

DELIVERED IN PARTNERSHIP WITH

SIM
Super Intelligent Machines

simiom.com

LIVE THE EXPERIENCE
ROYD GOLF
MALLORCA

roydgolf.com

PROJECT BRILLIANCE

ELITE GOLF DEVELOPMENT PROGRAMME

OUR MISSION

To inspire and equip young athletes with the tools, resources and support they need to excel in golf and in life. We develop well-rounded individuals who compete with integrity, lead with character and chase their majors - on and off the course.



THE PROJECT BRILLIANCE PILLARS

ELITE COACHING

Access to world-class coaches who develop technical skills, strategy and mental toughness.

MENTORSHIP

Guidance from industry leaders and professionals who inspire, support and shape futures.

PERFORMANCE SUPPORT

Strength & conditioning, sports psychology, nutrition and injury prevention for peak performance.

COMPETITIVE OPPORTUNITIES

Access to world-class coaches who develop technical skills, strategy and mental toughness.

EDUCATION & DEVELOPMENT

Support for academic excellence and personal growth alongside athletic development.

INVESTING IN FUTURES

Your sponsorship helps provide young athletes with access to top-tier coaching, travel opportunities, tournament support, educational resources and life-changing experiences. Together, we can open doors and create opportunities that last a lifetime.

SPONSOR BENEFITS

BRAND EXPOSURE

Prominent visibility across events, digital platforms and marketing materials.

HOSPITALITY & ACCESS

Invitations to exclusive events, tournaments and experiences.

ALIGNMENT WITH IMPACT

Support a high-impact youth development initiative that makes a real difference.

SATISFACTION & LEGACY

Be part of something meaningful and help shape the future of the game.

NETWORKING

Connect with industry leaders, fellow sponsors and our growing community.

BE THE REASON A CHAMPION GETS THEIR CHANCE

Talent is everywhere.
Opportunity is not.

Project Brilliance helps gifted young athletes access coaching, mentorship, competition opportunities and support that can transform their future. Your contribution can open doors that change a life forever.

MAKE A LASTING DIFFERENCE: andrew@simiom.com



Meet Bobby

A Young Golfer Chasing His Dream

EVERY JOURNEY STARTS SOMEWHERE

While many young golfers dream of competing at the highest levels of the game, few see the commitment required behind the scenes.

- Early mornings.
- Travel.
- Practice.
- Competition.
- Balancing school and sport.

The pursuit of improvement never stops.

Bobby represents exactly why Project Brilliance exists - to ensure talented young athletes have access to the opportunities, coaching and support they need to fulfill their potential.

WHAT SPONSORSHIP MAKES POSSIBLE

- Coaching & Development
- Tournament Entry Fees
- Travel Support
- Accommodation
- Performance Training
- Future Opportunities

> "Champions aren't defined by a single shot. They're defined by the commitment to improve every day."



Meet Leo

Chasing Majors Athlete

EVERY GREAT GOLFER UNDERSTANDS THAT SUCCESS IS BUILT ONE SHOT AT A TIME.

Hours of practice. Course management. Decision making. Patience under pressure. The willingness to continually improve. Leo's journey reflects the dedication required to develop into a high-performing athlete. Through structured coaching, tournament experience and the support of Project Brilliance, he is building the foundations for long-term success both on and off the course.

DEVELOPMENT FOCUS

- Technical Excellence
- Mental Resilience
- Competitive Experience
- Performance Improvement
- Future Opportunities

LOOKING AHEAD GOALS

- Continue technical development
- Gain tournament experience
- Improve scoring consistency
- Build confidence under pressure
- Progress towards elite amateur competition

SPONSOR IMPACT

Every sponsorship helps provide:

Travel	Accommodation	Coaching
Tournament Access	Mental Performance Support	

"Success is not built in a moment. It's built in the thousands of moments nobody sees."

The People
Behind the Athletes

World-class expertise. One shared mission.



Tim Holroyd
Founder, Royd Golf

Tim brings decades of coaching experience and a proven track record of developing golfers of all ages and abilities. Through Royd Golf, athletes receive structured coaching focused on long-term development, technical excellence and competitive performance.

FOCUS AREAS:

- Technical Coaching
- Course Management
- Performance Development
- Long-Term Athlete Pathways



Justin Walsh
Mental Performance Coach

Success in golf extends far beyond technique. Justin helps athletes develop confidence, resilience, focus and emotional control under pressure. The same mental skills that support sporting success also help shape future leaders.

FOCUS AREAS:

- Confidence
- Focus
- Resilience
- Performance Under Pressure



Juliane Kupfer
Performance Nutrition Specialist

Elite performance requires elite preparation. Juliane helps athletes understand how nutrition impacts energy, recovery, focus and long-term health.

FOCUS AREAS:

- Performance Nutrition
- Recovery
- Hydration
- Long-Term Athlete Health

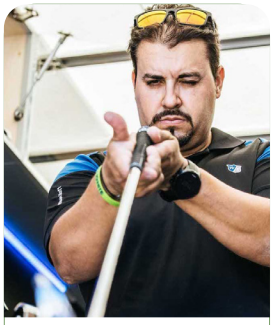


Patricia López De Los Santos
Consultant Allergist & Immunotherapy Specialist

Elite performance can be quietly undermined by undiagnosed allergic or respiratory conditions. Patricia helps athletes identify and manage these conditions so they can breathe, recover and perform at their best.

FOCUS AREAS:

- Allergy & Respiratory Health
- Immunotherapy
- Food Allergy
- Management
- Long-Term Athlete Health



Mikki Rapado
Clubmaker & Clubfitter

Off-the-shelf clubs rarely match how an athlete actually swings. With more than 18 years as a clubmaker and clubfitter, Mikki builds custom golf clubs shaped around each player's own swing, working with professionals and players of every level.

FOCUS AREAS:

- Custom Club Fitting
- Clubmaking & Build Quality
- Performance Equipment
- Junior & Youth Club Fitting

Athlete Development Ecosystem

PROJECT BRILLIANCE

CHASING MAJORS

ROYD GOLF
Technical Coaching
(Tim Holyroyd)

MENTAL GAME
Mental Performance
(Justin Walsh)

NUTRITION
Performance Nutrition
(Juliane Kupfer)

EQUIPMENT
Mikki Rapado

HIO FITTING
Fitness Palma Sports and Tennis Club

YOUNG ATHLETES
Developing Potential, Building Futures